

CGB-CC-1251

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FILED/ACCEPTED

JUL 10 2012

Federal Communications Commission
Office of the Secretary

Before the Commission's Secretary
Office of the Secretary

Federal Communications Commission
236 Massachusetts Avenue N.E. Ste. # 110
Washington, D.C. 20002
Attention: CGB Room 3-B431

July 10, 2012

In the matter of PULSO LATINO:

Petition for Undue Burden Exemption from Closed Captioning Requirements.

PETITION

PULSO LATINO respectfully submits its request that the commission grant its petition for Undue Burden Exemption from Closed Captioning Requirements regarding its video 30 minutes.

PULSO LATINO at 6:30 A.M. program will aire once a week on Saturday, on the local TELEFUTURA WMDO-47 LP WASHINGTON, DC station starting July 21, 2012. The objective of the program is non-profit to keep the Washington area community up to date with the local community where we will interact with the sharing of the environment, needs, risks.

UNDUE BUREN IMPOSED BT CAPTIONING REQUIREMENTS

The cost of captioning will impose an undue burden on the show due to significant difficulty and expense such a process will entail.

PULSO LATINO has been advised that the cost mounting to over \$12,000.00. The show maintains an annual contract with TELEFUTURA WMDO-47 LP WASHINGTON, DC for \$250.00 per week, and has not any local advertisers to cover the entire sum with the addition of captioning cost.

PULSO LATINO has made several attempts to solicit assistance from advertisers to help cover the cost of the closed captioning cost. However due to the current economic state of the local advertisers, such assistance is not imminent.

PULSO LATINO will continue to strive to enhance the product do one day, such a cost as closed captioning will not be undue burden.

PULSO LATINO respectfully affirms its request that the Communications Commission grant its petition for Exemption from Closed Captioning requirements based on Undue burden, due to significant difficulty and expense such a process will entail, and to provide a PULSO LATINO with such other and further relief as the Commission may deem appropriate.

Sincerely,

Alberto J. Yanez

Producer

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